



# Conference Sponsor

Participation Information

Cutting-Edge IT & Electronics Comprehensive Exhibition

# CEATEC<sup>®</sup> JAPAN

**NEXT** — Technology Makes the Future.

## CEATEC JAPAN 2014

Oct. 7 Tue. ▶ Oct. 11 Sat.  
Makuhari Messe

■ Sponsors: CEATEC JAPAN Executive Board

**CIAJ** Communications and Information network Association of Japan

**JEITA** Japan Electronics and Information Technology Industries Association

**CSAJ** Computer Software Association of Japan

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Seminars Are the Ideal Way to Present Topics and Technologies that Are Difficult to Convey in a Conventional Exhibition Format

# Conference Sponsor

Conference sponsorship enables you to participate in CEATEC JAPAN 2014 without the need for a booth. CEATEC JAPAN is attended by many visitors connected with industry who have a great interest in the latest developments in IT and electronics. Sponsorship provides you with an effective business venue to present new ideas and solutions to the issues faced by companies today.

## ■ Sponsor Eligibility

All 2014 CEATEC JAPAN exhibitors and companies that conform to the exhibitor qualifications of CEATEC JAPAN.

## ■ Duration

4 days: October 7th (Tue.) to 10th (Fri.)

## ■ Venue

<b>Gold Sponsor</b>	Room 201, International Conference Hall 2F, Makuhari Messe	Area: 280 sq. m (12.8 x 22.2 m / ceiling height: 6 m) Capacity: 200 (lecture hall with theater at the back)
<b>Silver Sponsor</b>	Room 304, International Conference Hall 3F, Makuhari Messe	Area: 190 sq. m (14.4 x 13.2 m / ceiling height: 3 m) Capacity: 100 (lecture with theater at the back)
<b>Big Screen</b>	Convention Hall, International Conference Hall 2F, Makuhari Messe	Area: 670 sq. m (32.4 x 20.7 m / ceiling height: 7.5 m) Capacity: 500 (theater)

## ■ Program/Fees

Note: Japan's consumption tax will be added to these fees at the rate applicable during CEATEC JAPAN 2014 (October 2014).

### ▶▶▶ Gold Sponsor (Room 201, International Conference Hall 2F, Makuhari Messe)

#### ◎ 1-Day Sponsor

Session Hours	Oct. 7 (Tue.)	Oct. 8 (Wed.)	Oct. 9 (Thu.)	Oct. 10 (Fri.)	Fee (excl. Consumption Tax)	Application Period
9:00-18:00	G1-0	G2-0	G3-0	G4-0	¥1,000,000/day	Mar. 20 (Thu.) - May 30 (Fri.)

Note: As a 1-Day Sponsor, you can make use of the space in front of the conference room for display purposes. Contact the management office for details.

#### ◎ Session Sponsor

Session Hours	Oct. 7 (Tue.)	Oct. 8 (Wed.)	Oct. 9 (Thu.)	Oct. 10 (Fri.)	Fee (excl. Consumption Tax)	Application Period
11:00-12:00	G1-1	G2-1	G3-1	G4-1	¥300,000/session	Jun. 2 (Mon.) - Jun. 27 (Fri.)
12:30-13:30	G1-2	G2-2	G3-2	G4-2		
14:00-15:00	G1-3	G2-3	G3-3	G4-3		
15:30-16:30	G1-4	G2-4	G3-4	G4-4		

### ▶▶▶ Silver Sponsor (Room 304, International Conference Hall 3F, Makuhari Messe)

#### ◎ Day Sponsor

Session Hours	Oct. 7 (Tue.)	Oct. 8 (Wed.)	Oct. 9 (Thu.)	Oct. 10 (Fri.)	Fee (excl. Consumption Tax)	Application Period
9:00-18:00	S1-0	S2-0	S3-0	S4-0	¥700,000/day	Mar. 20 (Thu.) - May 30 (Fri.)

#### ◎ Session Sponsor

Session Hours	Oct. 7 (Tue.)	Oct. 8 (Wed.)	Oct. 9 (Thu.)	Oct. 10 (Fri.)	Fee (excl. Consumption Tax)	Application Period
11:00-12:00	S1-1	S2-1	S3-1	S4-1	¥200,000/session	Jun. 2 (Mon.) - Jun. 27 (Fri.)
12:30-13:30	S1-2	S2-2	S3-2	S4-2		
14:00-15:00	S1-3	S2-3	S3-3	S4-3		
15:30-16:30	S1-4	S2-4	S3-4	S4-4		

### ▶▶▶ Big Screen (Convention Hall, International Conference Hall 2F, Makuhari Messe)

Session Hours	Oct. 7 (Tue.)	Oct. 8 (Wed.)	Oct. 9 (Thu.)	Oct. 10 (Fri.)	Fee (excl. Consumption Tax)	Application Period
15:00-16:30	N/A	B2	B3	B4	¥500,000/session	Mar. 20 (Thu.) - Jun. 27 (Fri.)

If you wish to use the space before or after the designated session time, you should inquire at the management office about when this is permitted. The sponsor may be charged an additional fee for any longer use of the space.

## ■ Makuhari Messe





## ■ Standard Installation

Reception	Reception counter, Barcode reader
MC	Podium, Stand for the emcee, Microphone
Presentation	Audio equipment, Projector (long focus), Screen <small>Note: Please supply your own PC</small>
Support Staff	Receptionist (x1), Equipment operator (x1), Emcee (x1)

## ■ Support Services

### Notification on the Official Website

Free of Charge

Session titles and abstracts will be introduced in the official program on the seminar introductory page, alongside keynote speeches and technical sessions offered during CEATEC JAPAN 2014.

### Notification via Direct Mail

Free of Charge

Sessions will be introduced as a part of the CEATEC JAPAN official program inside our direct mail (circulation 700,000). As a Conference Sponsor, you will receive 100 copies of the direct mail along with invitations to the exhibition.

### Notification via Mail Magazine

Free of Charge

Conference Sponsor sessions will be announced through the CEATEC JAPAN Official Mail Magazine\*, distributed to 150,000 subscribers.

\*Sent to the email addresses of those agree to receive such information.

### Seat Reservations

Free of Charge

Advance seat reservations can be made on-line. Attendees can check and confirm their reservation status ahead of time.

### Attendee Data

Free of Charge

The registered information (e.g. business card info) of session attendees will be made available in CSV format after the session. Such information can be used for future business activities.

### Internet Access and Additional Facilities/Services

Charged Service

We can provide a LAN cable and network connection if you require access to the Internet during the session. Other services such as simultaneous interpretation and additional facilities can be provided for a fee.



## Schedule

		Gold Sponsor	Silver Sponsor	Big Screen
March	20 (Thu.)	Start accepting participant applications (1-Day Sponsor)		Start accepting participant applications
April		Application period for 1-Day Sponsors	Application period for 1-Day Sponsors	Application period for Big Screen
May				
June	2 (Mon.)	Start accepting participant applications (Session Sponsor)		
		Application period for Session Sponsors	Application period for Session Sponsors	
<b>June 27 (Fri.) Participant application deadline</b>				
July	Beginning	Invoices issued and sent		
	Mid	Session title, name of lecturer, and abstract due		
August	Mid	Start of: publishing on the official website, seat reservations for conferences, and direct mail distribution		
	29 (Fri.)	Participation fee payment deadline		
September	Beginning	Applications for additional facilities/services		
	End	Orientation		
<b>October 7 (Tue.) – 11 (Sat.) CEATEC JAPAN 2014</b>				
October	Mid	Delivery of attendee data		

## Contact

### CEATEC JAPAN Management Office

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